

Ellore Business Association Meeting Notes April 13, 2010

Linda Childers (Vice President) opened meeting for Andy Friedman who was out. Linda turned floor over to Edwina Friedman (Secretary) to discuss old business. Libby Salisbury (Treasurer) provided bank balance on the Association's checking account as of April 13th was \$357.67. Two members are overdue for January and April. Two new members were introduced: Kathy Rast with Old Mil House and Chris Williams.

Festivals were discussed again. Denise and Linda plan to attend the grits festival and pass out flyers for Ellore Second Saturday sale. Libby Salisbury and Wendall both said that our town festivals should be extended to two days. Edwina Friedman advised that everyone should attend the town festival planning meetings to give their opinion on upcoming festivals. Discussion on letting "Yard Sale" vendors in for the Second Saturday Sale was discussed. There appears to be a split on whether or not to let yard sale vendors in. Edwina to discuss with Chasity to see if this is allowed.

Billboard sign was brought up by Edwina Friedman. Current contract expires in August 2010. A list of current donations for billboard sign was read and stressed that we need to get at least 3 more donations toward the sign. Chris Williams advised that he will try and make contact with some other business to go in on sign and stated we should try and do 2 signs next. The signs would be on I-95 South and Northbound. It was stressed again by Edwina Friedman that everyone must participate in the billboard sign this year.

New business:

Chris Williams suggested that we do an inventory of all properties/business on Cleveland Street and talk to owners about the buildings and inventory they provide. Once we have an inventory, we can take this information to stores and restaurants and try to bring merchants into town. Chris thought by bringing in a couple more restaurants, more stores will come. Chris approached Mayor Stickles regarding new business for the town and asked that he make him Ellore Business Development Commissioner. The only thing Chris thinks he needs are business cards with the Town on them. Chris also thought we needed an "Anchor" tenant, such as a movie/dinner theater, to bring in more merchants. Edwina advised that she did not think the area was populated enough to support it, but thought it was a good idea. There was discussion about a couple of buildings in town that are for rent: Casual Habits building is available for \$450.00 per month, and South By Southwest building may be available for a short term rent of \$350.00. The "Blues" building is available with owner financing at 20% down for price of \$150,000.

Denise Pfaff brought up idea of having the farmers market at Joe Miller Park. Edwina agreed to find out from Chasity if we can start doing it there.

Kathy asked if we could contact Waltherboro to see if we can have someone speak at next meeting on how they go Waltherboro doing so well.

A fund raiser was brought to up for discussion in order to raise money for the billboard sign. Libby and Wendall Salisbury suggested a raffle for a rifle. Also mentioned by Edwina was having a silent auction. There was discussion of an oyster roast, but agreement that would be better for fall. Edwina and Andy will talk to Tony and Vicki Adams about using auction house for function and see if they would send out an email to all auction mailing list about silent auction. Additional festivities should go on during auction, further discussion at next meeting.

Linda closed meeting. Next meeting is May 11th, 2010